COVID-19 RECOVERY PROGRAM

Getting back to business.

1. BUSINESS ASSESSMENT
A regional economic development partner conducts a 90-minute virtual business assessment with your company. Data will inform questions such as:
- What does your company need to rebuild?
- Where does the business stabilize?
- How can the business grow and sustain?

2. CASH FLOW CHECK
Depending on the status of your business, a high-level or in-depth cash flow analysis is conducted by the appropriate organization, such as NWIRC, SBDC, or Steel Valley Authority.

3. TACTICAL ACTION PLAN
A 1/2 day planning session with your company, to develop immediate action steps, as well as project recommendations to the appropriate regional organizations for a 3, 6, or 12-month plan.

4. BRIEFING
30-minute virtual meeting with your company to review recommendations in the Tactical Action Plan.

5. IMPLEMENTATION
If your company moves forward with recommendations, referrals are made to the partner who can best assist and also scout available funding. Examples of these projects may include:
- customer diversification
- market resource
- sales planning
- automation
- process improvements
- training

To get started, contact your local economic development partner or CRP Program Coordinator, Susan Hileman (shileman@nwirc.org)